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Bernalillo County

Economic Development

MONTHLY NEWS LETTER

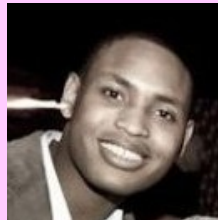
APRIL 2010



*Business
Development Specialist
Jesse Lopez*

Text Messaging Service to help small Businesses in Bernalillo County

During the small business tour and the business summit, it was determined that communication between small business and government was lacking. Accordingly, communication was considered an integral component to assist small businesses. The first initiative, released March 25 is the "text messaging system." This system works by email and cellular telephones and will allow virtually anyone around the world interested in Bernalillo County Economic Development to text bernco to 505-903-1234. The Participants will automatically receive important economic development updates daily, weekly, or monthly. Small businesses that use the feature will receive "Increment of 1" updates first, via text messaging. Try it out today!



*Marketing Specialist/
FilmBernco, Charles Ashley*

"Behind the Scenes" with FilmBernco" Spotlighting Lora Cunningham

Hailing from Albuquerque, New Mexico, Lora Cunningham divides her professional acting career pursuits between Los Angeles and her native southwest. Earning accolades from Hollywood's inner circle, Cunningham continues to command a distinct presence on camera, most recently playing opposite Denzel Washington and Mila Kunis in the much-anticipated release of the Hughes brothers' post-apocalyptic thriller "[The Book of Eli](#)." Cunningham's natural beauty belies the diversity and acumen of her acting talents, as recent television highlights include performing opposite Toni Collette in Steven Spielberg's "The United States of Tara," and appearances on AMC's dramatic series tour de force "Breaking Bad" and FX's "Nip/Tuck."

Well-respected by fellow alumni from Hollywood's prestigious American Academy of Dramatic Arts, Cunningham is currently teaching courses on Film Acting and Audition Technique on the lot of Albuquerque Studios – the top independent production facility for feature film and television in the United States.

Lora Cunningham has been cast in Mitch Glazer's "Passion Play" – featuring Mickey Rourke and Megan Fox – which is currently in-production in her home state of New Mexico. Ever exploring and expanding her own creative ambitions, she is also developing a project for television. Courtesy: PR1680



*Bernalillo County Native, Actress,
Lora Cunningham*



Stay Connected

Text [bernco](#) To [\(505\)903-1234](#)

And receive up-to-date weekly information on the
Increment of 1 initiative and other important information from the Bernalillo
County Economic Development Department

Bernalillo County Economic Development Department in the News

The Bernalillo County Economic Development Department has been featured in numerous publications and News Broadcasts over the last several months. Recently the department has received coverage from the New Mexico Business Weekly, the Albuquerque Journal, the Mountain View Telegraph, KOAT 7, KRQE 13, and KOB 4. In the March 29 Sunday Journal the Increment of 1 initiative, under the direction of Jesse Lopez was highlighted in the business section. On Monday March 30, KOAT ran a feature story on the department and the Text Messaging Service.

Other media coverage included the Economic Development Departments film office. The Office was featured in the Albuquerque Journal and the April 2010 Edition of Albuquerque the Magazine; Charles Ashley and the Film Office were represented in an article with photos.

The staff continues to work toward providing the best service to the constituents of Bernalillo County and highlighting the activities of Bernalillo County Government.



*Commission Chairmen ArtDeLaCruz Welcomes Participants to the
"Increment of 1" Business Summit*



What's New at the South Valley Economic Development Center

Raymond R. Quintana, Project Coordinator Architect

Zombie Café is scheduled to open for business at the South Valley Economic Development Center in April. Owner/Chef David Kaufman is an American Culinary Federation (ACF) Certified Pastry Chef. He was trained at the prestigious Culinary Institute of America (CIA). He will open with a variation of soup, salads and sandwich specialties. His specialty however will be a diverse selection of pastries. He will also do catering for special functions.
www.zombiedoughnutcafe.com

New Kitchen Users

Juano Gallo: produces Mexican style salsa & pasta sauces. Nora Quintel uses her family recipes from Southern Mexico.

New Mexico Biscochitos: Tasty biscochitos by Jennifer Buntjer

Enchilada Express: Ben Chavez caters New Mexican foods

Antonio's Hand-made Salsa: Anthony and his father started this salsa business in Taos with their family recipe and are now expanding to Albuquerque.

Exotic Edibles of Edgewood: Gael Fishel and Scott Adam make Oyster Mushroom Pate from Oyster Mushrooms they grow in Edgewood.

Kona Ice: David Stevenson provides flavored ice from his colorful mobile unit.

American Institute of Architects; AIA Albuquerque is the newest office tenant in the South Valley Economic Development Center. The AIA Chapter is a professional membership organization comprised of 350 Registered Architects and 40 allied members from the Albuquerque area. The focus of the organization is to serve as the voice of the Architecture profession and a resource for its members. They serve the role of educating the public on the important role of the Architect in the community. They also provide training for Architects and the construction industry, as well as providing standardized contract documents for the design and construction industry. Cecilia Portal, the AIA Executive Director has future plans of establishing mentor programs for the local high schools and Junior Colleges to address the future need of professionals in the industry.



Bernalillo County Small Business Highlight

Who are we? **Hands Up, LLC** is a New Mexico business that is owned and operated by two Native New Mexican women. After losing our corporate positions through company lay-offs, we have decided to start our own business which will not only feature a great New Mexican green chili product but where we will also be able to use our skills and knowledge to help other small businesses accomplish their goals.

Mama Lou's is a division of our company which recognizes the New Mexico tradition that our mothers taught us. The heart of our traditional meal was chili. At Mama Lou's we plan to introduce others to green chili by introducing the New Mexico Green Chili Relleno Meatball. Mama Lou's New Mexico Green Chili Relleno Meatball is a meatball, combined with the authentic flavor of New Mexico's favorite food, green chili and centered with a burst of cheddar cheese. We then wrapped our meatball in a seasoned coating to create a flavorful and tantalizing product, the Green Chili Relleno Meatball. The Green Chili Relleno Meatball is a favorite at parties and special events and may also be the entrée at any meal. If you like the traditional chili relleno or the traditional meatball, you will love the Green Chili Relleno Meatball. Remember, chili not only tastes great, but is a great source of vitamin C and contains other vitamin and nutrients.

Event Planning: Our business extends to catering and event planning. For the past twenty years we have been planning parties, events, weddings, seminars, educational training etc. From start to finish, our company vows to produce an event that your guests will be talking about. We have planned numerous events from political to private parties. We will work with your budget to save you money. Take the stress from yourself and let us plan your next event. References available upon request.

Mission: Our mission is to promote our product(s) and help other small business entrepreneurs through mentoring, coaching and guidance, accomplish their business goals. In all we do, we strive to provide the best service and quality product for our customers.

Vision: Through the awareness of our green chili product, our vision is to see the green chili industry in New Mexico continue to thrive.



To Make an Order Call

(505) 410-5738

(505) 797-9283 or

email

nmmamalous@gmail.com

On line orders

www.mamalousmeatballs.com



Get Bernalillo County Business

Bernalillo County Vendor Fee Waived & Vouchers to be Sent

Vendor Fee Waived from April 1, 2010 to June 30, 2010. Vouchers to be sent for businesses that registered from April 1st 2009 to March 30 2010 for one year free on their next registration. Please contact the Purchasing Department at 505-468-7013 to complete the activation of your registration account.





BERNALILLO COUNTY'S **Increment**^{OF} INITIATIVE

Get Information you need
www.bernco.gov/ed
Scroll Down to Increment of 1 Box

